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VALORA TECHNOLOGIES PRESENTS: NAME THAT SERVICE!

Valora's new Early Case Assessment – Non-Linear Review tool will revolutionize data review. And you can give it a name.

Burlington, MA – July 27, 2009 – Valora will soon be releasing its revolutionary online interactive case assessment and review tool into its first round of beta testing. The software is nearing completion, but is missing one key element: a name. Customer and industry input has always been valued at Valora Technologies. It is how we have been able to provide our customers with innovative and unique data processing solutions and gained a reputation as industry pioneers for the past ten years. Now the Valora Team is calling for your submissions to provide our new interactive tool with a name as imaginative as the tool itself.

This interactive tool is a major leap forward in the way discovery and review are analyzed, processed, reviewed and generally managed. Because it is online, Valora's service can be accessed anywhere; by anyone with rights. Once your data is uploaded to Valora's hosting platform, simply log in, evaluate your document population, select your processing options and kickoff your automated first pass review. The tool is broken down into three main data views.

The first view is an aggregate summary of your data population. Those who are familiar with Valora's FirstLook™ Report (previously known as the Document Distribution Report, or DDR) will find this similar to views generated with the report. This stage focuses on early case assessment, showing the most common names and topics mentioned, potential privilege or responsive issues, document extensions, and document types located within the population.

Information is easily analyzed in this collective format, or seen in more depth by clicking through data sets.

The second stage groups documents in many helpful ways, such as by email threads, near duplicates, issues and potentially privileged data. Privileged and responsive data is searched and compiled into subsections. The search capability is as general or as specific as needed and allows for effortless data grouping and selection. Once data is grouped as desired, documents marked as irrelevant or unresponsive are sectioned off or culled out.

The final view allows you, your team, or the software itself to review, analyze and flag documents as needed within the online interactive tool. While much of the population is already grouped and organized during the second view stage of the platform, the third stage allows review and analysis of documents on an individual or aggregate level. Documents are reviewed, analyzed, marked up and produced as needed.

The Valora Team has been working tirelessly to complete the final adjustments of our platform. Many of you have already given suggestions that are being incorporated into the software, and we encourage feedback both from our beta testers and others in the industry. As added incentive, Valora's President and CEO Sandra Serkes has volunteered to personally cook a gourmet dinner in the home of the person who provides the winning suggestion that ultimately becomes the name of our new online software platform. And that is regardless of where he or she lives (although preferably within the continental United States)!

Please contact Valora with your service name submissions through the entry form found on our website (www.valoratech.com). Contest will last until a name is chosen. If no name is chosen or

one is provided internally, contributors will have to visit Valora headquarters to try Sandy's cooking.

About Valora Technologies, Inc.

Valora is a technology-based provider of automated document analytics, processing and review services for the legal and records retention industries. Valora offers services for paper and electronic populations to government agencies, law firms, corporate legal departments and litigation support organizations around the world.

Valora has developed a strong expertise in the planning, management, analysis and processing of both large and small cases with short deadlines. The company's specialty is providing efficiency, organization and cost control. In its profile of Valora, The American Lawyer magazine noted: "[Valora] gets the profession closer to something truly overdue - the semiautomated review of litigation documents." For more information on Valora, please visit <http://www.valoratech.com>.